

RECONCILIATION OF NON-GAAP MEASURES

NON CASH CHARGES	3 MONTHS	3 MONTHS
	03/31/08	03/31/07
DEPRECIATION & AMORTIZATION	151,228	5,644
ADVERTISING EXPENSE	4,112	4,220
STOCK BASED COSTS	131,944	36,750
DEFERRED RENT	50,701	
TOTAL NON CASH CHARGES	337,985	46,614

EBITDA FROM OPERATION:

Net Profit from operations	136,125	252,748
Non Cash Charges	337,985	46,614
Financing & Dividend Charges	676,866	670,683
Income Tax Expense	20,766	46,782
EBITDA FROM OPERATION:	1,171,742	1,016,827

SG&A Excluding Corporate Segment

Consolidated SG&A	1,668,838	883,776
Corporate Segment SG&A	382,937	269,569
SG&A Excluding Corporate segment	1,285,901	614,207

Financing and Dividend Charges

Interest & Finance Charges	596,741	586,058
Dividends-Preferred Stock	80,125	84,625
Financing and Dividend Charges	676,866	670,683